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STIMULATING INNOVATION THROUGH CREATIVE THOUGHT

Who Should Attend:

This seminar is designed for the all levels of any organization that wants better innovation and prevention of stagnation. By being more creative, we stay ahead of the competition and stay energized in our daily activities.

This program blends instruction with individual and group exercises designed to stimulate creative thought, problem-solving and communication. Client specific situations are used to develop new outcomes.

Overview of Concepts and Deliverables Provided:

- What is Innovative Thought?
- Characteristics Of Innovative Thinkers
- How creative are you? Test yourself...be aware
- Using Creative Problem Solving Steps
- Overcome the Effects of Negativity
- Shifting Your Mindset
- Brainstorming And Mind Mapping Tools For Organized Creativity
- Using The 'What-If' Perspective To Solve Problems
- Innovative Exercises To Stimulate Creative Thought
- Looking Beyond the Obvious
- The Roles The Senses Play In Creative Thought
- How to Perform Risk Analysis for New Ideas

“learn something every day, or stagnate...”