

*Your people look to you for leadership, opportunities and training.*

**TRAINING MUST BE PART OF THE DEVELOPMENT OF YOUR EMPLOYEES**

- 1 . Are your employees as effective at using their time as they should be?
- 2 . Do your employees treat your customers the way you would treat them?
- 3 . Are your supervisors or managers new, or need professional development?
- 4 . Do your people need to be able to make more effective, high-tech multimedia presentations?
- 5 . Are you sure that the marketing techniques you are using are getting the return you need?

**ALL OF OUR PROGRAMS ARE CUSTOMIZED TO REFLECT YOUR COMPANY'S DIRECTION AND PHILOSOPHY**

No two companies are the same, nor are the missions of the companies. For that reason, we consult with the decision maker to ensure that the content of our programs fit the intentions of the training.

An evaluation is done at the end of every workshop, so that feedback is gathered for an indication of the success of the program.

Your company, your employees, and your success can be attributed to the training provided as a part of the development process. In good times, you must train to refresh, stimulate and reward. In slow times, you must train to survive.

Give us a chance to provide you with a customized, dynamic, engaging, refreshing professional development program.

***Call or email us today!***

Visit [FlatlanderConsulting.com](http://FlatlanderConsulting.com) for more information, and to see Ed in action.



**Flatlander Consulting Group**  
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**FLATLANDER  
CONSULTING GROUP**

**TRAINING, COACHING,  
MENTORING FOR  
SUCCESS IN LIFE**

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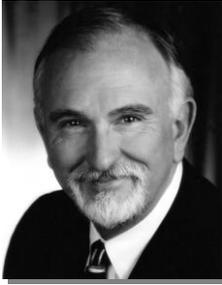
*Learn Something Every Day ...  
or Stagnate*

**AREAS OF EXPERTISE:**

- Leadership and Teambuilding Skills
- Organization and Time Management
- Customer Service
- Management and Supervisory Essentials
- Marketing & Tele-Sales
- Microsoft Powerpoint

YOUR TRAINER:  
ED GOLDEN

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**Ed Golden** has established himself as one of the country's most knowledgeable business trainers. His academic training, multi-faceted background and years of in-the-trenches experience make him one of its most fascinating trainers, as well.

Delivering high-impact training on leadership, time management, organization, communication and customer service with passion, he makes his message relevant and truly unforgettable. His solutions are practical, fresh, and based in the real world.

During his 25-year business career, Ed has served in several key management positions. As a national sales trainer, he created sales training programs and materials and trained sales personnel across the country. As a director of human resources, he managed employee benefits programs and staff as well as workers' compensation and safety programs. As director of sales and

marketing, he worked directly with the president to organize and develop a new company, recruit and hire support staff, develop policies and procedures and assist in the day-to-day management of the organization.

His role as a sales professional put him in front of countless business owners and accelerated the development of his already impressive presentation skills. His determination and tenacity helped him prosper.

Ed's background qualifies him to understand the day-to-day challenges business people face when managing people, serving customers and communicating. In his dynamic sessions, he talks about the lessons he learned along the way and how they can apply to your life.

His words captivate his audiences as his inexhaustible energy and real-life humor permeate the room. You'll be glued to your seat, eager to listen and ready to hear more of his life-changing advice.

**Training is available in 3-hour, 6-hour and multi-day formats at the location of your choice. Fees are below those of industry norms, as there are no 'middle men'.**

What Others Have Said:

“What I learned today will definitely make a difference in my life.” - K.N., Indianapolis, IN

“Ed Golden is a great program leader! Great content, easy to use workshop and presentation.” – B.H., Cincinnati, OH

“Ed is an excellent communicator and seminar facilitator. He uses real life examples and humor to portray some really serious/stressful job & life situations.” – R. B., Bloomington, MN

“This is the first seminar I've been to that has made the subject matter so clear and easy to understand and apply.” – S. D., Elmira, NY

“Very informative and educational. Presented in a fun and energetic format. Instructor was very effective and passionate – great job!” – L.L., Elmira, NY

“Ed Golden is a very good speaker, he holds your attention and its very interesting. Ed keeps the group into it. He has a very positive energy. I enjoyed the seminar.” – A. T., Washington, D.C.

“Mr. Golden was engaging and amusing, while being extremely informative. The things I learned today I will begin using tomorrow.” – J. H., Washington, D.C.